

WHEREAS, A better quality of life for South Dakota and America depends on improved facilities for mobility of its people, goods and services; and,

WHEREAS, An integrated transportation system will utilize the best of land, air and water methods with a goal of conserving energy; and,

WHEREAS, An informed citizenry is needed in setting the planning goals of the nation's transportation system; and,

WHEREAS, Improved highways continue to be a principal need for rural America; and,

WHEREAS, Improved transportation facilities have shown an increase in safety benefits through a reduction in traffic accidents; and,

WHEREAS, The total involvement of the public has been recognized as the only method to achieve a better balanced transportation system;

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of September 22-28, 1974, as

#### HIGHWAY WEEK

in South Dakota to coincide with National Highway Week and to call the attention of all South Dakotans to this year's highway week theme "Better Roads - Better Living".

IN WITNESS WHEREOF, I  
have hereunto set my hand  
and affixed the Great Seal  
of the State of South Dakota,  
in Pierre, the Capital City,  
this 19th day of August, in the  
Year of Our Lord, Nineteen  
Hundred and Seventy-Four

*Richard F. Kneip*  
RICHARD F. KNEIP, GOVERNOR

ATTEST:

*Lorna B. Herseth*

LORNA B. HERSETH, SECRETARY OF STATE

RECEIVED  
SEP 11 1974  
HIGHWAY WEEK

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